

MINUTES OF THE MONTHLY NETWORKING MEETING

May 19th, 2010

At: Black Bull Golf Resort

Next Monthly Network Meeting: June 16th, (Wednesday) 2010
– at – Pipestone 795 Café – last meeting until September

The Monthly Network Meeting of the Pigeon Lake Regional Chamber of Commerce was held at “The Black Bull Golf Resort”. Sharon Will said grace before the meal was served. Twenty five members and guests attended the meal, and the meeting that followed.

President, Doug McKenzie called the meeting to order at 7:30 p.m.

The Chamber Members thanked Patricia O’Connor and staff at the Black Bull Golf Resort for the delicious meal they served our chamber member’s.

INTRODUCTION OF MEMBERS & GUESTS:

Introductions proceeded around the room with each person introducing themselves and the name of the business they were representing.

GUEST SPEAKER

Due to an emergency our Guest Speaker - Peter Giamberardino – Conservation Officer – Tourism, Parks & Recreation was unable to attend the meeting. He agreed to attend a future meeting of the chamber.

MEMBER PROFILE:

Lakedell Agricultural Society

(Rick Southern & Asa Yngvesson) were unable to attend the meeting but have made arrangements to give a member profile at the June Meeting.

AJ’s Trading Post - (Ann Anderson)

Owner/Operator Ann Anderson gave a Member Profile on her business AJ’s Trading Post. AJ’s Trading Post is located on the north side of Pigeon Lake, at junctions of Highway 778 and 616X (also known as Sandholm Corner). AJ’s Trading is a very unique Gas Bar and Convenience Store. Their hours of operation are 8am until 7pm, seven days a week. You must visit their store to check out the variety of products and supplies they carry. Watch the Pipestone Flyer for their Member Profile column for further information or call them at 780-389-3797.

MINUTES OF THE LAST MEETING: April 21st, 2010

Each month chamber members are either faxed, emailed or mailed minutes from the Monthly Chamber Meetings. At that time members are asked to review the minutes and If corrections are required please call the chamber office.

Motion to accept the minutes of the April 21st, 2010 meeting was made by Blair Northfield and seconded by Moyra Kennedy. The motion was carried.

The minutes were signed and dated by President, Doug McKenzie.

CORRESPONDENCE:

Prohibited Noxious Weed

The Chamber Members were advised about the Himalayan Balsam – This is a prohibited Noxious Weed and should be removed from your property.

News Release – County of Wetaskiwin

The City and County of Wetaskiwin Councils are pleased to announce that the two municipalities have awarded Barr Ryder Architects and Interior Designs the pre-design contract for the Regional Multi-Purpose Recreation Facility.

Invitation Norm & Karol Froom 50th Anniversary Open House

President Doug McKenzie announced that there will be a Come & Go Tea to celebrate Norm & Karol Froom 50th Wedding Anniversary, on May 29th from 1:30 pm until 4pm, at the Mulhurst Bay Community Hall. Norm & Karol have been members of the chamber for the past 20 years. The Froom's are currently Owners & Operators of Security by N & K. All chamber members are invited to attend this event to help celebrate there special occasion.

TREASURE'S REPORT

President, Doug McKenzie gave a brief Treasure's Report to the members. This report was not currently reconciled with the bank account.

COMMITTEE REPORTS

1. Office Administration

Secretary/manager informed the chamber members that the 2010 Chamber Renewal Membership Packages will be sent to members soon. Watch for them in the mail.

2. Finance/Funding

Secretary/manager is currently gathering the bank signature information from the executive/directors.

3. Memberships/Sponsors

There will be the opportunity to have two Member Profiles at the Monthly Networking Meeting. Any Chamber Member can give their Member Profile. This is great exposure for your business. You will get a free article printed in the Pipestone Flyer and your business will also be displayed and highlighted as Business of the Month on the Front Pages of both the chamber websites- www.pigeonlakechamber.ca and www.pigeonlake.com for one whole month. Members please contact the chamber office to arrange to give your Member Profile.

The business giving the Member Profile will provide the door prize for that evening.

4. **Marketing**

Blair Northfield presented to the chamber members a proposal and recommendation from the chamber executive/directors to proceed with Phase 1 of the Pigeon Lake Tourism Marketing Poster Initiative. Based on the quotations from the printers, the Marketing Task Force recommends that 500 posters of the 14x20 size be ordered (125 of each of the 4 posters) at a cost of \$1800.00 also 200 posters of the smaller 11 x 17 size be ordered (50 of each of the 4 posters) at a cost of \$320.00. The total cost for production of 700 posters is \$2120.00. After discussion on the matter it was suggested that the Marketing Task Force consider ordering smaller size posters.

Another initiative for 2010 would see the existing Fun Map for the region distributed in a new and effective manner. This will be accomplished through the printer of the Pigeon Lake Visitors Guide inserting 7,000 copies of the Fun Map into the Guides that will be distributed at the Pigeon Lake Provincial Park.

This cost will be \$490.00.

After further discussion on this matter the following motion was made.

Motion was made by Blair Northfield and seconded by Wes McDowell that the chamber will spend \$2610.00 on phase 1 of the Pigeon Lake Tourism Marketing Initiative. This includes Chamber Posters and Fun Map distribution. The Chamber will pursue Travel Alberta to recoup the cost. The motion was carried.

Addition to the minutes

Following the Networking meeting, the Marketing Task Force acted on suggestions raised by members on the proposed volume of large verses smaller posters. The proposal was modified as follows:

Size	Original	revised
14x20 Posters	500	400
11x17 Posters	200	400

This would raise the total cost of the project from \$2100.00 to 2200.00 which will be considered approved under the motion put forth and approved in the meeting.

5. Networking

President, Doug McKenzie informed the chamber members that he attended the Lakedell Agricultural Society meeting. He also had the opportunity to speak with MLA, Diane McQueen regarding grants for the chamber. She informed him that the chamber will have to decide on a project then approach her for funding opportunities. Doug plans to attend a County of Leduc meeting in the near future.

6. Special Events

Shirley Hauptman informed the members that she has booked the Lakedell Agr. Hall for the 2010 Awards Night Event, December 3rd, 2010. More information on this event is forth coming on this event.

OLD BUSINESS

No items at this time

NEW BUSINESS:

STEP Program 2010

Secretary/manager informed the members that she has put up posters for the 2010 Student Step Program. If members know of a student looking for summer employment tell them to contact the chamber office for further information.

Closing of the Mulhurst Bay Post Office

President, Doug McKenzie informed the chamber members that the Mulhurst Bay Post Office may close its doors if they cannot find a suitable person to operate the post office.

After discussion on the matter it was suggested that a letter be sent to our Member of Parliament, Blaine Calkins informing him that the chamber does not support the decision to close the Mulhurst Bay Post Office.

Executive/directors Pictures

After the meeting the 2010 executive/directors gathered to take a group photo for the chamber website.

DOOR PRIZE – Winners were Rose Wilson, Azure Johnson, Ann Anderson and Trevor Larocque

NEXT MONTHS MEMBER PROFILE –

Those chamber members who booked member profile include: Lakedell Agricultural Society and Hidden Springs Retreat & Guest House.

ADJOURNMENT - The meeting was adjourned at 815 pm

Submitted by:
Darlene Kobeluck
Secretary/Manager

President

Date

-Next Executive/Directors Meeting –June 10th (Thursday)-2010, 6:00 pm at the chamber office

-Next Networking Meeting – June 16th, (Wednesday) 2010 – at – Pipestone 795 Café – last meeting until September

(There will be no Networking Meetings during the months of July & August)