

MINUTES OF THE MONTHLY GENERAL MEETING

April 21st, 2010

At: The Village Creek Restaurant

Next Monthly Network Meeting: May 19th, 2010 **(Wednesday) The Black Bull Golf Resort (Bull Pen)**

The Monthly Network Meeting of the Pigeon Lake Regional Chamber of Commerce was held at The Village Creek Restaurant. Janet Hutsulak said grace before the meal was served. Twenty one members and guests attended the meal, and the meeting that followed.

President, Doug McKenzie called the meeting to order at 7:15 p.m.

The Chamber Members thanked Larry Bartiluk and the staff for the delicious meal they served our chamber member's.

INTRODUCTION OF MEMBERS & GUESTS:

Introductions proceeded around the room with each person introducing themselves and the name of the business they were representing. Doug McKenzie then introduced Carmon Frick from Sprouts Green House to do a Member Profile.

Member Profile: Carmon had a presentation on her business Sprouts Green House located 20 km. west of the Village on Highway 13 to RR 32, then North 2.7 km. She referred to her web page www.sproutsgreenhouse.com for more information. She also let us know that Opening day is April 30 and she is having a Spring Lavender Event for Mothers Day (taste of spring) May 8. Thank You Carmon.

MINUTES OF THE LAST MEETING: March 17th, 2010

Each month chamber members are either faxed, emailed or mailed minutes from the Monthly Chamber Meetings. At that time members are asked to review the minutes and If corrections are required please call the chamber office.

Motion to accept the minutes was made by Larry McKeever and seconded by Blair Northfield. The motion was carried.

The minutes were signed and dated by President, Doug McKenzie.

BUSINESS ARISING OUT OF THE MINUTES:

WAYS & MEANS

No items at this time

MEMBER SERVICES COMMITTEE

More networking: The Wetaskiwin Chamber of Commerce is having their regular Lunch Meeting, May 31 (every month on the last Monday) from 11:30 – 1:00 p.m., at the Montgomery Glen Golf & Country, after the Meeting a round of golf is offered for \$20.00. Also The Leduc Chamber is having a network meeting at the Coloniale Golf and Country Club at Beaumont on May 18, 6:45 – 8:30 a.m. cost \$10.00. For more info go to www.internationalregion.com

Remember the more places you go, the more people you will introduce to your business.

DEVELOPMENT

It was decided at the last executive meeting that the PLRC general meetings will now be conducted as “Networking Meetings” to give Chamber members the opportunity to promote their business within the chamber body. While attending the Networking Meeting, it is a perfect opportunity to hand out business cards and learn about your neighboring businesses, also look for creative ways of partnering or collaborating on business events.

The networking approach took off immediately with several members exploring ideas to pursue ‘bike rallies’ in the region. It was noted the layout of the Pigeon Lake Region is well suited to organized bike rallies with stops along the way – potentially benefitting many businesses and getting us increased exposure in the press.

PROMOTION & MARKETING

Shirley has started a total make-over on the PLRC website which will make it easier to find information. Some of the changes will include more member services like advertising resources etc. She also informed us that when a business has agreed to do a member profile at the network meeting, that business will be highlighted as the “Business of the Month” on the front page of both www.pigeonlakechamber.ca and www.pigeonlake.com websites for added exposure.

CORRESPONDENCE

Several pieces of correspondence were tabled for information, including the ACC Chair Report, Chamber Plan Renewal, Using Social Media Networking in Business (guest speaker-Jeff Mulligan), and Blackstone Mini Golf Make-A-Wish Weekend – July 17 & 18, 2010.

TREASURE’S REPORT

Not available at this time

REPORTS

Blair gave the Marketing Report, noting that the brand has been finalized for Pigeon Lake and area. **Find Yourselfat Pigeon Lake - Where Memories are Made.**

The brand will now appear on all articles promoting the region – the first of which has been completed and submitted (and accepted) to the Pigeon Lake Visitors Guide for the 2010 publication. It has also been forwarded to several other tourism publications. In addition to the first article, several creative new draft posters were presented to the members, with catchy taglines overlaid on great pictures of the Pigeon Lake area. It was agreed that the posters could serve an excellent purpose in showcasing the Pigeon Lake region in Tourist Information Centers across Alberta and at trade/business shows. Check out the www.pigeonlake.com website to view the article/posters.

The Marketing Team will look into further steps to get the posters into a useable form for the Chamber and its membership. If any members have other great pictures of our region, please forward them to blairnorthfield@telus.net.

OLD BUSINESS

No items at this time

NEW BUSINESS

Executive/Directors are:

President - Doug McKenzie, Cell: 780 915-6101, Email dhmfin@telus.net

1st Vice President – Wes McDowell, Cell 780 361-7368

2nd Vice President – Shirley Hauptman, Wk 780 586-2332, info@haup2it.com

Treasurer – Chris Guilbeault, Cell 403 701-7086, cguilbeault@huges.net

Secretary/Manager – Darlene Kobeluck, Wk 780 586-6263, Cell 780 914-0923, info@pigeonlakechamber.ca

Directors: Blair Northfield, Cell 780 993-4765, blairnorthfield@telus.net

Carmon Frick, Wk 780 682-3719, cmfrick@telus.net

Ted Okkerse, Wk 780 387-5797, ted@pipestoneflyer.com

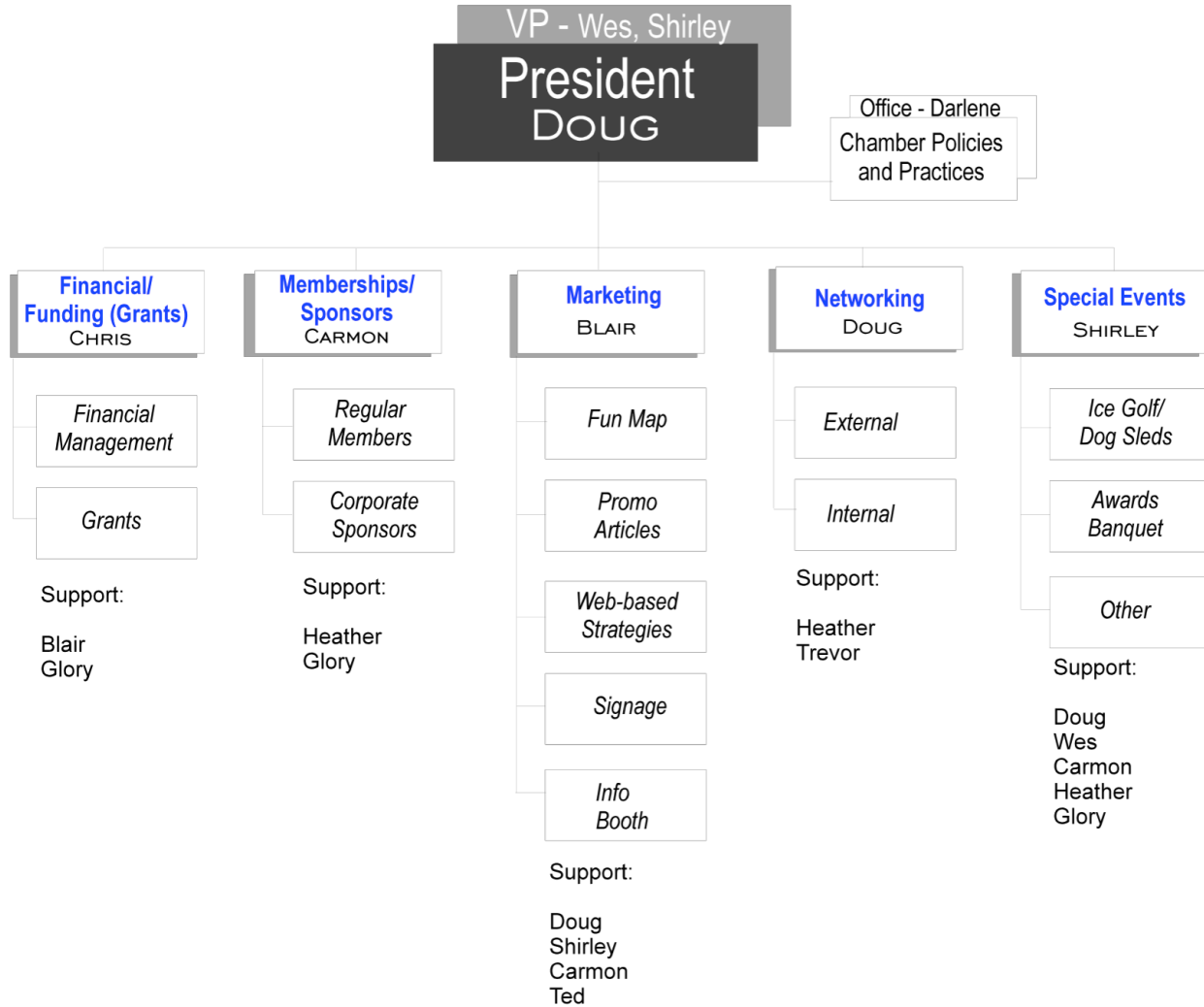
Glory Tornack, Cell 780 898-0748, gtornack@hotmail.com

Trevor Larocque, Wk 780 585-3978, pamlynn1@hotmail.com

Heather Niessen, Cell 780 360-9113, hdeer@telusplanet.net

NEW COMMITTEE'S

ATTACHMENT:



Team Lead Contact Phone Numbers

Doug McKenzie	(780) 915-6101
Chris Guilbeault	(780) 586-6288
Carmon Frick	(780) 682-3719
Blair Northfield	(780) 993-4765
Shirley Hauptman	(780) 586-2332
Chamber Office (Darlene)	(780) 586-6263

There is now an executive member appointed to each of the new committee's. This set-up is the main focus for the new executive, to bring attention to the importance of each of committee's. In doing this we hope to achieve a better future with more support and funding. If there is anyone in the general membership, that feels they could give their support to any of these team leaders, please contact them directly. Contact info is on the list above.

DOOR PRIZE – Winner, Larry McKeever and Moyra Kennedy

NEXT MONTHS MEMBER PROFILE – Antje Anderson, AJ's Trading Post

ADJOURNMENT - The meeting was adjourned at 8:00 pm

Submitted by:
Susan Baumann
Secretary/Manager

President

Date

APRIL 21st (Wednesday) 2010

**Next Executive/Directors Meeting – May 6th (Thursday),
2010, 6:00pm at-- The Chamber Office**

**Next Network Meeting –May 19th, (Wednesday) 2010 – Black Bull Golf
Resort (Bull Pen)**