

**MINUTES OF THE MONTHLY GENERAL MEETING**

**January 20, 2010**

**At: Lakedell Ag Society**

**Next General Monthly Meeting: February 17<sup>th</sup>, 2010**  
**(Wednesday) The Village Creek Country Inn**

The Monthly General Meeting of the Pigeon Lake Regional Chamber of Commerce was held at Lakedell Ag Society. Sharon Will said grace before the meal was served. Seventeen members and guests attended the meal. Nineteen members attended the meeting that followed.

President, Sharon Will called the meeting to order at 7:30 p.m.

The Chamber Members thanked Bob Radke for the delicious meal they served our chamber member's.

President, Sharon Will introduced the new members to the Chamber. They included: From the (Alberta Employment and Immigration) Moyra Kennedy also Fred and Carolyn Kuerbis (K2 Landscaping). Those members attending their first chamber meeting.

**INTRODUCTION OF MEMBERS & GUESTS:**

Introductions proceeded around the room with each person introducing themselves and the name of the business they were representing.

**Member Profile: Mary Benko (Shoe String Publishing)** Mary gave a brief history of the publishing business that she, her daughter (Laura Johnson) and son in-law have been doing in the West End of the County. From that publishing business they started "The Coffee Companion" which has advertising, trivia and short stories. There are advertising opportunities for chamber members, for further information, please call Mary Benko.

**MINUTES OF THE LAST MEETING: November 18<sup>th</sup>, 2009**

*Each month chamber members are either faxed, emailed or mailed minutes from the Monthly Chamber Meetings. At that time members are asked to review the minutes and If corrections are required please call the chamber office.*

**Motion to accept the minutes was made by Mary Benko and seconded by Doug McKenzie. The motion was carried.**

The minutes were signed and dated by President, Sharon Will.

## **BUSINESS ARISING OUT OF THE MINUTES:**

### **WAYS & MEANS**

**No Items at this time**

### **MEMBER SERVICES COMMITTEE**

**2010 Membership Packages** – Members are reminded that their memberships are past due – Reminders will be sent out very soon to those who have not paid for 2010. If members will not be renewing their membership, they should advise the chamber office. Memberships have to be paid before they can be involved in the Election in March.

### **Spotlight on Business**

Ted Okkerse from, The Leduc-Wetaskiwin Pipestone Flyer informed the chamber members that if Chamber Members want to feature their businesses, the Pipestone Flyer will accept your articles for Spot Light on Business. The Leduc-Wetaskiwin Pipestone Flyer will provide the space free of charge to the members. This is a great opportunity and a chance to let everyone know what your business is about. The articles can be emailed/faxed or delivered to the chamber office and the secretary/manager will coordinate this project with the Pipestone Flyer. We have not had any response to this offer.

### **Tax Implication for Trailer Parks**

Larry Mckeever from the County of Wetaskiwin, spoke briefly about the topic. Larry will report information on the trailer tax issue when it becomes available.

### **DEVELOPMENT**

**No Items at this time**

### **PROMOTION & MARKETING**

**Fun Map Reprint** – It was decided at the last executive/director meeting that we would be reprinting the Fun Map – Those who volunteered to help – Shirley Hauptman, Sharon Will, Carmon Frick, Moyra Kennedy and Laura Johnson. Moyra has offered to deliver the maps into the Wetaskiwin area and also make phone calls to the various businesses.

### **CORRESPONDENCE**

County of Wetaskiwin budget has approved the chamber for funding (\$10,000.00)  
Leduc County has denied funds at this time but do offer to help support upcoming events.  
Snowmobile pamphlets were handed out  
Some changes to the Health Plan were read out by Sharon Will. (copies were available)

### **TREASURE'S REPORT**

**Financial Report** – Treasurer Brenda Leibel was unable to attend the meeting so Sharon Will gave the monthly financial report.

**Motion was made by Wes McDowell and seconded by Larry McKeever to accept the Financial Report as presented. The motion was carried.**

**Budget 2010** – Brenda Leibel is currently working on the budget and will have it prepared for the next months meeting.

**Audit 2009** – Sharon asked for 3 volunteers' to help get the audit done before Darlene leaves for her holiday. Volunteers' are Laura Johnson, Mary Benko, and Larry McKeever.

## **REPORTS**

### **20<sup>th</sup> Anniversary Celebration & 2009 Awards Night Event**

Chairperson, Shirley Hauptman provided a breakdown on the chambers 2009 Awards Banquet & Anniversary Celebration. Profit for this event was \$212.15

**Ice Gulf/Sled Dog Race** – Chairman Doug McKenzie said that they have 2 - \$5000.00 hole in one spongers, also a \$1000.00 donation from one of our Chamber Members. Christine Mcfarland volunteered to collect prizes. Lorne Ganske and his youth group have been asked to clean the ice after the event. Brenda Bailey and her team will clean up the hall after everything is finished. Dyck Insurance has said there will be no extra cost to the day's events. Wes McDowell has picked up 50 christmas trees from the City of Ponoka and hopes to receive more from anyone that still have trees. The prizes will be given to the whole team as an effort to save time in the distribution. Posters and ticket have been printed and are available for distribution. Price for the golf event is \$50.00 per person, which includes supper. Susan Baumann and Peggy Mckenzie offered to help at the registration for the ice golf on Saturday.

## **NEW BUSINESS**

**General Election** – Sharon Will reminded every one of the March election and that if anyone would like to let their name stand on the ballet that they should let Mary Benko know.

**ATB Securities Seminar** - Sharon gave a brief talk on the ATB Securities Seminar and was disappointed on the attendance.

**Marketing Strategies** – Blair was unable to attend and Shirley had nothing to report at this time.

**Haiti Earthquake** – We were all informed that Wal-Mart and The Red Cross has information if anyone wanted to make a donation.

## **OLD BUSINESS**

No Old Business Items at this time

**DOOR PRIZE** – Winner was Laura Johnson.

## **ADJOURNMENT**

The meeting was adjourned at 9:00 pm

**Submitted by:**  
**Darlene Kobeluck/Susan Baumann**  
**Secretary/Manager**

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President

\_\_\_\_\_  
Date

**-January 20<sup>th</sup> (Wednesday) 2010**

**-Next Executive/Directors Meeting – February 11th (Thursday),  
2010, 6:45pm at-- the chamber office**

**-Next General Meeting – February 17<sup>th</sup>, (Wednesday) 2010 – AT The Village  
Creek Country Inn**